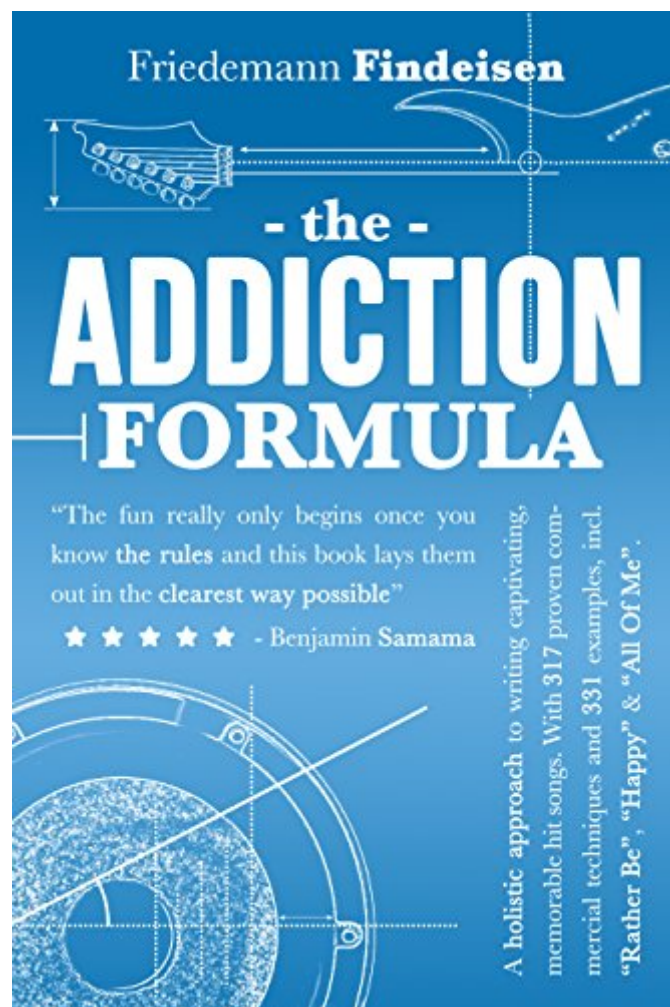


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# The Addiction Formula: A Holistic Approach To Writing Captivating, Memorable Hit Songs. With 317 Proven Commercial Techniques And 331 Examples. (Holistic Songwriting)





## Synopsis

Discover The Songwriting Technique Used In 97% Of All Hit Songs  
How To Use Subtle Psychological Triggers To Captivate ANY Audience.  
Writing Pop, Rock, RnB or Hip Hop has never been easier or more fun.  
Master The Art Of Writing Addicting Songs  
Music is a tough industry to break into. With production gear being affordable for the first time in history, it seems like EVERYONE is making music these days. Getting noticed in the continuous stream of information that is the internet seems almost impossible.  
BUT: There is a technique designed specifically to captivate and hook an audience and with The Addiction Formula, you can learn it in a couple of hours. You will learn all about Lyric-Less Storytelling, a technique used by the most successful songwriters of our time. If you've always wanted to know how to write songs that stick out and speak to a large audience, this is the book for you.  
The Songwriting Book For A New Generation Of Songwriters  
The 60s are OVER! Songwriting today is a very different experience than it was when the Beatles were on the air. By combining Arrangement, Harmony, Melody, Rhythm, Lyrics and Production in one deviously simple technique it is the first songwriting book that speaks to an all-writing, all-producing DIY generation.  
Includes over 317 Techniques You Will Be Able To Use INSTANTLY  
Part 2 of The Addiction Formula is almost like a dictionary of hit songwriting techniques. All the tools are hand-picked from hit songs of the past 30 years. But this book is far more than just a list of tips and tricks: The Addiction Formula also shows you how the techniques can be applied to your songs. It puts all of what you learn into perspective and shows you how they all fit together.  
With 331 Examples Incl. Songs By Rihanna, Katy Perry, Drake and Maroon 5  
Are you sick and tired of being taught techniques based on some old County song you've never heard of? One of my guidelines for writing this book was to only include hit songs from the past 30 years.  
Every single technique in The Addiction Formula is proven with one or more examples to show it in action and to help you learn it quickly and easy. I mean, hey, you get to learn by listening to the songs you listen to anyways! It's fun, quick and practical.  
Scroll up and get your copy NOW!

## Book Information

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## Customer Reviews

I got the book recently and it really makes a lot of sense. Every song you likes uses it. After reading the book I listened to a couple of songs of some town musicians that I tought were boring and now I found out why, I am so glad I found this book, dont let the fact that this dude might be your age stop you from buying the book. Do yourself a favor, dont be cheap. If you care about you band, buy it!!

Lots of great info here in a well laid out, easy to follow package.

This book from Friedemann Findeisen is great for songwriters and mixers who want to reflect on their tracks and mixing, with the song of keeping the interest of the listener throughout the entire song. It has a substantial number of practical tips and ideas about how to hook listeners from start to finish and illustrates that with a huge amount of references to specific sections of well-known hit songs. I feel it gives the reader new ideas and food for thought on things to try in writing, recording and mixing pop songs. Besides going into detail on the tension curve of the overall musical arrangement of a song the book contains chapters about how the separate instruments (like drums, guitar, bass and vocals) can be used effectively in creating more tension and excitement in the music. It also has a chapter about the do and dont's of writing lyrics, which I thought was very good.

This is the best modern songwriting book available. Regardless of what kind of music you make, I guarantee this book will be a game changer for you when you apply what you learn. If you make

chart oriented music and aspire to have hits (or really if you aspire to make money off of your music at all), buy this book right now. Friedemann lays out a detailed game plan for making your songs irresistible to listeners by using hype (energy) and tension. He gives over 300 tips and techniques for doing this effectively. I studied Max Martin and Dr. Luke's music for years, and I heard them using all the techniques in this book. When I finally read *The Addiction Formula*, I understood why they make the production decisions that they do. If you want to make it in the music industry, this information is invaluable, because literally every hit song uses this formula. Buy this book and get in the game.

Great Book really helping me already in my songwriting do yourself a favor as a songwriter and buy this one! Also author is very helpful and gave a quick reply to e-mail I sent him.

Not a bad book on songwriting. Not exactly revolutionary even though the author claims there is no other book like it available. The biggest focus of the book is energy. How to create energy in a song and how to control the energy level in a song. Probably the best thing about the book are the hit song examples. Which brings me to my last and most important point...If you want to learn how to write hit songs, then STUDY hit songs. Seriously...Go to [Billboard.com](http://Billboard.com) and make a list of all the Top 10 songs from the past 5-10 years. Then begin to dissect those songs on your list. De-construct the melodies, chord progressions, bass, drum, guitar and keyboard parts, string arrangements, horn parts, etc. Listen closely to song form, production ideas, special effects, sound design, etc. Is this hard work? Yes. Is this time consuming? Very much so. But...by learning this stuff by EAR you will INTERNALIZE everything that is happening in these hit songs and it will begin to ORGANICALLY show up in your writing and producing skills. There are no short-cuts in life. Song-writing is no different. What's the old saying, 'If it sounds too good to be true it probably is.' After having read many books on songwriting over the years I can honestly say that books are not the way to go. Don't waste time on reading books on songwriting. Just START WRITING NOW. And if you want to write commercial hit songs then LISTEN to commercial hit songs. All the ANSWERS are contained in recorded music. You have EARS...use 'em! Just don't get your hopes up too high. It's been said many times, but I'll say it again...you have a better chance of getting hit by lightning or winning the lottery than writing a hit song. Even if you do your homework for years it's still quite a long-shot. You've been warned.

If you are interested in writing and composing songs - which you can stand behind - look no further.

This is a book for songwriting in the 21st century. Things come together, there will be many 'aha!' lightbulb moments, whether 'so \*that's\* what I did right!' or 'so \*that's\* what I was doing wrong this whole time!' This is an instructional course, and Findeisen is an excellent guide. He regularly makes and uploads videos on songwriting, I'm in the middle of a 40 minute interview he does with a Scandinavian songwriter at the moment. The author was even kind enough to accept my friend request on social media, and my confidence in my own music is getting ever closer to where I want it to be. Get it, you won't be disappointed. -Tom L

If you have spent any time at all dissecting and analyzing the composition of hit songs, you have probably intuitively noticed the big idea of this book, that a great song progresses with different energy levels. For me, I knew this in the back of my mind, but Findeisen turns these abstract concepts into concrete, actionable items that you can incorporate into any song you write. I especially love that for each concept in the book, he includes multiple examples from modern hit songs.

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